

Privacy statement

Processing of personal data

Trademark Office B.V. can process your personal data because you use the services of Trademark Office B.V. and/or because you have provided it to Trademark Office B.V. yourself by completing a contact form on the website. Trademark Office B.V. can process the following personal data:

- Your company name
- Your first and last name
- Your address details
- Your telephone number
- Your email address

Why Trademark Office B.V. needs personal data

Trademark Office B.V. processes your personal data to contact you by telephone on your request and/or to contact you in writing (by email and/or by post) if we are unable to reach you by telephone.

Trademark Office B.V. can also use your personal data for the execution of an agreement or order concluded with you.

Duration of data retention by Trademark Office B.V.

Trademark Office B.V. does not keep your data for longer than what is strictly necessary to achieve the purposes for which it was collected. Your data will not be kept for longer than a year if no agreement is concluded with you.

Sharing data with others

Trademark Office B.V. will only release your data to third parties if this is necessary for the performance of an agreement with you or to meet a statutory obligation.

Monitoring website visits

General visitor details are kept on Trademark Office B.V. website, including the IP address of your computer and the time when data sent by your browser was requested. This information is used to analyse visits and clicks on the website. Trademark Office B.V. uses this information to improve the functioning of the website. The data is anonymised to as great an extent as possible and is not passed on to third parties.

Google Analytics

Trademark Office B.V. uses Google Analytics to monitor how users use the Website and how effective our Adwords advertisements are on the Google search results pages.

The information collected by Google is anonymised as much as possible. We have asked Google to mask your IP address and have concluded a processing agreement with Google.

Google uses this information to monitor the use of our website, to provide Trademark Office B.V. with reports about the website and to offer information to its advertisers about the effectiveness of their campaigns.

Google may disclose this information to third parties if Google is obliged to do so by law, or insofar as those third parties process the information on Google's behalf. This is beyond the control of Trademark Office B.V..

Trademark Office B.V. has not given Google permission to use Analytics information obtained via Trademark Office B.V. for other Google services.

Viewing, rectifying or deleting data

You have the right to view, rectify or delete your personal data. You can send a request to that effect to info@trademark-office.com. Trademark Office B.V. will respond to your request as soon as possible but within four weeks.

Data security

Trademark Office B.V. takes the protection of your data seriously and takes appropriate measures to prevent its misuse, loss, unauthorised access, undesired disclosure and unauthorised modification. The Trademark Office B.V. website uses a reliable SSL Certificate to ensure that your personal data does not fall into the wrong hands.

Please contact us if you feel that your data is not properly protected or there are signs of misuse or if you would like to receive more information about the security of personal data collected by Trademark Office B.V..